

	<b>Excellent/ Proficient (A) = Proficient Knowledge</b>	<b>Good / Fairly Proficient (B) = Good Knowledge</b>	<b>Average (C) = Basic Knowledge</b>	<b>Below Average (D) = Not Really Understanding Course Assignment</b>	<b>Unsatisfactory (F) = Did not implement the required actions or elements.</b>
<b>Document Set Up</b>	<b>10pts</b>  Includes ALL requirements for setup including 2 artboards, 8.5 in. by 11 in., .25 bleed on all four sides, and bitmap images of cell phone on artboard #2	<b>8pts</b>  Included MOST of required items; did not include: 2 artboards, 8.5 in. by 11 in., .25 bleed on all four sides, and bitmap images of cell phone on artboard #2	<b>6pts</b>  Included HALF of required items; did not include: 2 artboards, 8.5 in. by 11 in., .25 bleed on all four sides, and bitmap images of cell phone on artboard #2	<b>4pts</b>  Did NOT include most of required items, including: 2 artboards, 8.5 in. by 11 in., .25 bleed on all four sides, and bitmap images of cell phone on artboard #2	<b>0pts</b>  None of the required items were included the basic setup of the document
<b>Drawing of Outside Edge of Cell Phone</b>	<b>10pts</b>  All elements of outside edge of cell phone added including side/front buttons, speaker, other; shapes used for these elements were identical to cell phone image	<b>8pts</b>  Most elements of outside edge of phone were included except: side/front buttons, speaker, other; shapes used for these elements were MOSTLY identical to cell phone image	<b>6pts</b>  HALF of the elements of outside edge of phone were missing including: side/front buttons, speaker, other; corner radius was off on numerous shapes these elements	<b>4pts</b>  Most elements were left out of the outside edge of phone; buttons and speaker elements were poorly created	<b>0pts</b>  No buttons or speaker elements were included in the outside edge of phone
<b>Screen Features</b>	<b>10pts</b>  Included all features for the screen including battery status, signal strength, time, date, others; shapes, fonts, colors used were identical to cell phone image	<b>8pts</b>  Most features for the screen were included except: battery status, signal strength, time, date, others; shapes, fonts, colors used were MOSTLY identical to cell phone image	<b>6pts</b>  HALF of features for the screen were included except: battery status, signal strength, time, date, others; SOME shapes, fonts, colors used were identical to cell phone image	<b>4pts</b>  Most features of screen were left out; side edge of phone; poor use of shapes, fonts, colors for these features	<b>0pts</b>  No screen features were included in the drawing
<b>Number of Apps Drawn in the Cell Phone</b>	<b>24, 21pts</b>  8 apps = 24 pts 7 apps = 21 pts	<b>18, 15pts</b>  6 apps = 18 pts 5 apps = 15 pts	<b>12, 9pts</b>  4 apps = 12 pts 3 apps = 9 pts	<b>6, 3pts</b>  2 apps = 6 pts 1 app = 3 pts	<b>0pts</b>  No apps were included in the cell phone drawing
<b>Alignment &amp; Creativity</b>	<b>10pts</b>  All items of the cell phone (screen features, apps) were aligned perfectly. Student used numerous graphical elements (multiple shapes, pathfinder, and shape modes) to show an exceptional degree of creativity in the creation of all the apps	<b>8pts</b>  Most items on the cell phone (screen features, apps) were aligned well. Student used many graphical elements (multiple shapes, pathfinder, and shape modes) to show a good degree of creativity in the creation of MOST the apps	<b>6pts</b>  Many items on the cell phone (screen features, apps) were not aligned well with one another. Student used multiple shapes to show creativity in the creation of half/most apps	<b>4pts</b>  Most items on the cell phone were aligned poorly with one another. Most of the apps created were very basic and did not show a variety of shape tools used to create those apps	<b>0pts</b>  No apps were included in the cell phone drawing

Total Points Possible: 64

Your Points: \_\_\_\_\_

Penalty (Late/Wrong File Sent/Rubric Not Turned In) \_\_\_\_\_% = \_\_\_\_\_

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Artist Statement	20pts  Student listed image information at top right corner of slide in portfolio page. Picture of the drawing was displayed. Student included: description of app that came out the best, challenges faced (2) app designs w/ solutions, how the Pathfinder and Eraser Tools were used	16pts  Student may have left out image information; image of drawing possibly was forgotten; Student included <b>most</b> of required items except: description of app that came out the best, challenges faced (2) app designs w/ solutions, how the Pathfinder and Eraser Tools were used	14pts  Student may have left out image information; image of drawing possibly was forgotten; Student included <b>half</b> of required items except: description of app that came out the best, challenges faced (2) app designs w/ solutions, how the Pathfinder and Eraser Tools were used	8pts  No image information was listed; no image was included of the drawing; Student <b>wrote very little</b> in artist statement as he/she forgot most of the required items.	0pts  No artist statement was sent to the teacher OR the statement was written so poorly that no points were given

Total Points Possible: 20

Your Points: \_\_\_\_\_

Penalty (Late/Wrong File Sent/Rubric Not Turned In) \_\_\_\_\_% = \_\_\_\_\_