Computer Graphics Design I
Grading Rubric – Final Project (Portfolio Title Slide)

Name: _____

	Excellent/ Proficient (A) = Proficient Knowledge	Good / Fairly Proficient (B) = Good Knowledge	Average (C) = Basic Knowledge	Below Average (D) = Not Really Understanding Course Assignment	Unsatisfactory (F) = Did not implement the required actions or elements.
Document Set Up	**10pts** Includes ALL requirements for setup including document size (15 x 8.5 in.), Color Mode = RGB, Bleed = .25 on all sides, and background (color, gradient, or pattern)	**7pts** Includes MOST requirements for the document setup except: document size (15 x 8.5 in.), Color Mode = RGB, Bleed = .25 on all sides, and background (color, gradient, or pattern)	**4pts** Includes HALF of requirements for the document setup except: document size (15 x 8.5 in.), Color Mode = RGB, Bleed = .25 on all sides, and background (color, gradient, or pattern)		**0pts** MOST or ALL requirements for the document setup were not completed.
Custom Drawing	**20pts** The custom drawing showed a level of MASTERY with the drawing of both straight and curved paths (which includes smooth curved paths with no flaws). The drawing was converted into a Live Paint object in which numerous colors were used throughout the drawing.	**15pts** The custom drawing showed a PROFICIENT level of both straight and curved paths (which includes smooth curved paths with a FEW flaws). The drawing was converted into a Live Paint object.	**10pts** The custom drawing showed a FAIR level of both straight and curved paths (which includes smooth curved paths with SOME flaws). The drawing MAY NOT have been converted into a Live Paint Object.	**5pts** The custom drawing does not demonstrate very well both straight and curved lines. There are numerous curved paths where smoothness is not apparent. The drawing object was NOT converted into a Live Paint Object.	**0pts** The custom drawing is too simple and/or very poor in demonstrating any skills with curved paths. The drawing object was not converted into a Live Paint Object.
Inclusion of Previous Projects	**10pts** Included ALL required projects previously created including: personal logo, (1) Photoshop Project, and (1) Illustrator Project. These projects are easy to see in the slide design.	**7pts** Included MOST required projects previously created except: personal logo, (1) Photoshop Project, and (1) Illustrator Project. Projects may be slightly difficult to see in the slide design.	**3pts** Included ONLY ONE required project previously created OR projects are very difficult to see in the slide design.		**0pts** None of the required items from previous projects were included in the slide design.
Insertion of Typography & Demonstration of Tools Used	**20pts** All required items for the paragraphs were included: the "About Me" section (required text & amount), "What You'll See" section (required text & amount), & "Dedication" section (required text & amount).	**16pts** All (3) sections of typography were included. However, student fell short on the required text and/or amount for one of the sections	**12pts** One of the following sections was not included in the slide design: "About Me", "What You'll See", or "Dedication". If student wrote all (3) sections, student may have fallen very short in the required text and/or amount.	**6pts** Student only included (1) of the required sections.	**0pts** None of the required paragraphs were included in the slide design.

Insertion of Other Typography & Paragraphs Background	10pts	7pts	5pts	3pts	0pts
	Included all of the following required items: students name (rotated), "Welcome" text (warped), and background color clearly showing where the paragraphs will go.	Included all of the required items. However, may have forgotten to rotate or warp text where noted. Background color may not have been included	One of the following required items was NOT included in the slide design: students name (rotated), "Welcome" text (warped), background color	ONLY ONE of the following items was included in the slide design: students name (rotated), "Welcome" text (warped), background color	None of the required items were included.
Presentation & Professionalism	10pts	8pts	6pts	4pts	0pts
	ALL items displayed in the slide design were EASY to read (due to colors, font choices, arrangement of items). There are no grammar & spelling errors.	MOST items displayed in the slide design were easy to read (due to colors, font choices, arrangement of items). There a couple of grammar & spelling errors.	HALF of the items displayed in the slide design were easy to read (due to colors, font choices, arrangement of items). There many grammar & spelling errors.	MOST of the items displayed in the slide design were difficult to read (due to colors, font choices, arrangement of items). Multiple grammar & spelling errors.	Items in the slide design were displayed so poorly that points cannot be given.
Insertion of Slide Design into Students Portfolio	5pts		2pts		0pts
	Illustrator Slide Design was included on the title page of the student's portfolio. Dimensions were correct & the slide did not look distorted.		Illustrator Slide Design was included on the title page of the student's portfolio. However, the slide looks distorted & unprofessional.		Illustrator Slide Design was NOT included on the title page of the student's portfolio.

Total Points Possible: 85   Your Points: _____
Penalty (Late/Wrong File Sent/Rubric Not Turned In) _____% = _____

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Artist Statement	20pts		14pts	8pts	0pts
	Student included (2) images of their favorite projects from the year. Student included ALL relevant requirements of the artist statement.		Student did NOT include images of their favorite projects. Student addressed the requirements of the artist statement at a proficient level.	Student did NOT include images of their favorite projects. Student wrote only a few sentences in addressing the requirements of the artist statement.	No slide was included at the end of the students portfolio addressing the requirements of the artist statement.

Total Points Possible: 20   Your Points: _____
Penalty (Late/Wrong File Sent/Rubric Not Turned In) _____% = _____